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Announcement on the Cancellation of the 2020 National Restaurant Association Show

Chicago (March 23, 2020) – Today, event organizers of the National Restaurant Association Show announced the cancellation of the 2020 National Restaurant Association Show due to coronavirus concerns.

The following message was shared with the Restaurant Show community on behalf of Winsight LLC CEO, Mike Wood, and National Restaurant Association Interim President and CEO, Marvin Irby:

After many weeks of monitoring the evolving situation around COVID-19, including the guidance of the CDC and the Governor of Illinois, it is with great regret that we announce the unavoidable cancellation of this year's National Restaurant Association Show, which we had planned to hold in Chicago on May 16-19.

We recognize the critical importance of the Show to the industry and we know that this will come as a disappointment to those who had planned for months to attend. While it is not the outcome we wanted, amid all the uncertainty around the COVID-19 pandemic and the immense strain it has put our industry, the safety of our attendees, exhibitors, sponsors, vendor partners and our own staff is paramount. This is our community and we all must be kept safe.

We are so thankful for the support that has already been shown to us as we explored numerous options to keep the Show on schedule. We know you see yourselves as friends and members of the National Restaurant Association Show family. Although these developments resulting from COVID-19 require that the 2020 Show not go forward at this time, we are looking forward to partnering with you to make the 2021 Show the best ever.

For additional information and resources, please visit: <https://www.nationalrestaurantshow.com/novel-coronavirus-update>.

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The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

About the National Restaurant Association

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of more than 15.3 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program (ServSafe); a unique career-building high school program (the NRAEF's ProStart); and sponsor the industry's largest annual trade show (National Restaurant Association Show). For more information, visit the Show on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

About Winsight LLC

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshow, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.